


**Shine Africa**  
Botswana

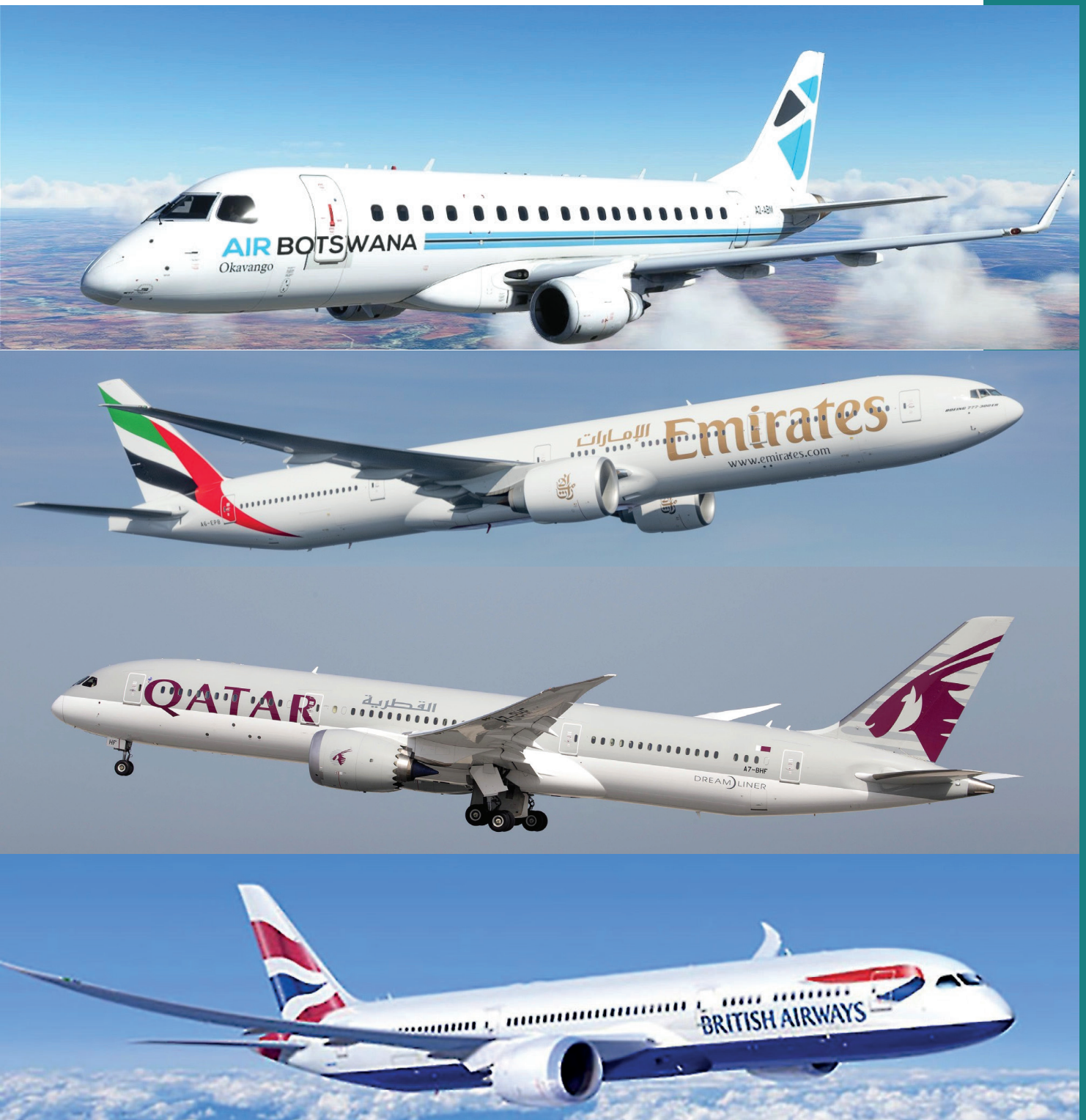


# COMPANY PROFILE

## TOURS & TRAVELS

### Contact Us

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## About Us

SHINE AFRICA (PTY) LTD is a 100% Botswana owned business that was established in Gaborone in accordance to Botswana company act (CAP: 42:01 ) on the 23rd October 2009. We are dedicated to deliver travel services to our clients. We consider ourselves an integral part of our customers in the sense that we consequently understand their needs and demands. Alongside we supply quality products which are among the best in this discipline.



Organizational Structure

## Our Mission

We are 100% dedicated to providing our client with the highest level of customer service and time sensitive deliveries on day to day basis.

- Commitment and dedication to the market place
- Teamwork for excellence, quality and service
- Consistency in pricing, availability and support
- Commitment to exceed customer demands and expectations
- Innovative ideas to communicate individual brands

## Our Vision

A citizen empowering trading company that aims to be leading trader of high quality products at affordable prices.

## Management

Brings in a team of experienced sales staff/field and was managed by well trained managers who implements a world class service and proper training where appropriate.

**To the world of an incredible vacation**



**Shine Africa**  
**Botswana**







## Strategies that we follow

Research is a key aspect of our services:

The travel industry is highly competitive and to strengthen our position as a popular name in this industry, we are keen to focus on the following strategic areas:

1. Offering superior quality services to our clients, which translate to client loyalty leading to referrals and repeat orders, which create bigger and new opportunities.
2. Offering all the services at the most competitive rates possible.
3. Maintaining a high performing team with professional team members, who can display competence in the field of customer orientation and can drive for the results with the best regard for the values and professional ethics.



“  
Taking you where  
you need to be

## Services

At Shine Africa, we offer an exclusive program of travel services, designed specially to relieve our clients from all the tiresome and petty chores, which need to be taken care of before starting a holiday tour. And we try our best always to make every moment of the trip full of pleasure. Here at Shine Africa we offer the clients comprehensive travel itineraries within the period of 24 hours. Besides, here we have a team of professionals, who are highly trained to understand all the requirements of our clients and to offer them only the best options available within the most competitive rates. Here we also use the latest technology to maximize the use of the latest reservation system to offer immediate feedback to the travelers wherever it is possible.







**Dare to live the life  
you've always wanted**

## **Services Categories**

**+ Accomodation**

**+ Foreign Exchange**

**+ Hotel accomodation**

**+ Flights**

**+Visas**

**+Travel insurance**

**+Cruising**

**+ Conferencing**

**+ Cancellations**

**+ Car rental**

**+ Local travelling**



## Tours are our forte

We consider the world as our home and due to the strong experience in this field; we are capable of offering the best and unique travel solutions to our clients in different parts of our beautiful planet. The places where we arrange tours are known for the abundant natural beauty and the glorious history, which capture the minds and hearts of the tourists. For people, who have just a little time, but who want to capture the best essence of the tours in terms of flavors and colors, and those who like to get to know any place that they have never visited or seen before. And also for those, who prefer freedom, but like to rely on the timely and punctual assistance, Shine Africa arrange customized tours for them. The highly qualified staff members are at the disposal of our clients with plenty of exhaustive details and tips so that we can work personally to define and personalize a plan considering every aspect. This allows the travelers to enjoy the travel plan in such a manner, which they will never forget.



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